Post Title: 6.0 II	ntroduction						
Response Number	365 Respondent	Number:	2654	Comment Author:	Historic England	Client	Web Link
Paragraph Number:	Table/Figure	:		Comment Content		Officer Comment:	Officer Recommendation:
Policy Number: Site Allocation Number:	Map Numbe	r:		hierarchy and uses is	section predominantly features the ssues for the subject matter. It fails ortance attached to the historic	Section 6 focuses upon the delivery of main town centre uses, including retail development across the Plan Area. While it is acknowledged that heritage can assist with	No change to the Local Plan is required.
Do you consider that this the Local Plan is	is unsound b	ider that the L because it is no	I	market towns and v with regeneration a	illages where heritage can assist nd this is disappointing. It is noted	regeneration, it would be more appropriate for this to be identified in Policy 25 and its supporting text.	
Soun Prepared in accordance with Duty to Cooperate	☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐	with			ic places and the design of shop s included in Policy 4: Design of New		
Compliant, Sound, Duty to Cooperate explanation:							
Proposed changes to make compliant or sound:							
Participate in Examination:							
Why wish to participate							

Post Title: 6.0 I	ntroduct	tion					
Response Number	532	Respondent Number:	1187	Comment Author:	Spalding and District Civic Society	Client	Web Link
Paragraph Number:		Table/Figure:		Comment Content		Officer Comment:	Officer Recommendation:
Policy Number: Site Allocation Number:		Map Number:			legally compliant nor sound, as it in or have regard to Paragraph 58	The intention of section 6.0 is to provide a framework for the protection and enhancement of town centre	No change to the Local Plan is required.
Do you consider that this the Local Plan is	part of	Do you consider that the is unsound because it is		This requires local pl place, using streetsc	lans to "establish a strong sense of apes and buildings to create	uses, including retail development over the plan period. Other policies in the Local Plan including Policies 3, 4 and 25 provide the basis for establishing an attractive	
Legally Compliant Soun		Positively Prepared Justified		visit@There are no re	ortable places to live, work and equirements or proposals or the Local Authority to preserve,	and comfortable town centres. Policy 4 provides significant detail relating to the design of new development which would include hard and soft	
Prepared in accordance with Duty to Cooperate		Consistent with national policy	□	environment in town hard and soï¬, landso	safe and attractive ambience and n centres through, for example, caping in its public spaces, Well- iture, removal of clutter, etc. As a	landscaping etc.	
Compliant, Sound, Duty to Cooperate explanation:				means of increasing viability of the centre	footfall, and hence the vitality and es.		
Proposed changes to make compliant or sound:		the chapter a policy or pa described above.	ragraph to				
Participate in Examination:							
Why wish to participate							

Post Title: 6.1 The Retail Hierarchy 331 Respondent Number: 2320 **ID Planning** Client UBS Triton Property Fund Comment Author: Web Link Response Number Paragraph Number: Table/Figure: Comment Content Officer Comment: Officer Recommendation: 21 These representations are submitted on behalf of UBS Comments noted. For clarity and consistency a minor Further consideration of this matter will be necessary Policy Number: Map Number: Triton Property Fund, owners of Springfields Outlet and modification will be made to paragraph 6.1.11. as part of the Examination. Site Allocation Number: Festival Gardens in Spalding. Do you consider that this part of Do you consider that the Local Plan In representing the interests of Springfields and in the Change paragraph 6.1.11 to: Additionally, for retail the Local Plan is is unsound because it is not: absence of sequentially preferable sites, our client has development, an impact assessment may be required sought to assist the Council in meeting the need (unless justified by Policy 23)... Positively Prepared **✓** Legally Compliant identified in the December 2013 Town Centre and Retail **✓** Justified Soun Capacity Study for additional comparison floorspace in **✓ ✓** Effective Prepared in Policy 21 addresses the Retail Hierarchy including the accordance with Duty Consistent with application of the sequential and impact tests for to Cooperate national policy development outside primary shopping areas of defined centres, other than where provided for under Policy 23. Compliant, Sound, The supporting text sets out the reasoned justification **Duty to Cooperate** for the policy. Paragraphs 6.1.9 to 6.1.12 deals with the explanation: Sequential Test and Impact Assessment. The points raised above could be achieved by a Proposed changes to Paragraph 6.1.10 refers to the need to apply the minor modification to the supporting text as make compliant or sequential test to proposed developments outside the indicated below in red font: sound: primary shopping area, unless justified by Policy 23. 6.1.11 Additionally, for retail development an Paragraph 6.1.11 deals with the need for impact impact assessment may be required (unless assessments to be provided in support of proposals justified by Policy 23); the Town Centres and outside primary shopping areas. Retail Capacity Study. We consider the same clarification as provided in paragraph 6.1.10 should be included in paragraph 6.1.11 This would make the plan justified, effective to include the proviso that an impact assessment would and therefore sound. not be required where a proposal is justified by Policy Participate in 23. **Examination:** Without this minor text amendment we consider the plan is not fully justified or effective and therefore not Why wish to participate Not necessary to appear at the Examination sound. Hearings to address this point.

Post Title: 6.1 The Retail Hierarchy 2689 United Lincolnshire Hospitals NHS | Client | 543 Respondent Number: Comment Author: Web Link Response Number Paragraph Number: Table/Figure: Comment Content Officer Comment: Officer Recommendation: 21 This policy states that new development within the Sub-It is acknowledged that national guidance does not Further consideration of this matter will be necessary Policy Number: Map Number: regional, District and Local Centres will be expected to: require scale to be considered for new development as part of the Examination. Site Allocation Number: "1) be of an appropriate scale taking into account the within town centres. Do you consider that this part of Do you consider that the Local Plan role of the centre." the Local Plan is is unsound because it is not: Reference to a scale test should be removed as this is The Town Centre Centres and Retail Capacity Study not consistent with the requirements of the NPPF. In 2013 provides the evidence for the impact assessment Positively Prepared **✓** Legally Compliant line with NPPF guidance, local plan policies should set threshold (detailed in paragraph 6.1.11). Paragraph **✓** Justified Soun out the tests for retail applications to be assessed 6.1.11 states that the impact assessment should apply **✓** to the Local Authority area within which the town Effective against. These tests comprise the sequential approach Prepared in **✓** and impact. centre is situated. accordance with Duty Consistent with It is also stated that a retail impact assessment will be to Cooperate national policy required for any retail proposal that provides 250 sq.m Delete criterion 1 from Policy 21 to accord with national (net) or more floorspace outside Spalding and the policy. Compliant, Sound, District and Local Centres. Clarification is required on **Duty to Cooperate** the definition of Spalding. At present it is unclear explanation: whether this refers to Spalding town centre or the Changes to the wording of policies 21, as set Proposed changes to settlement boundary of the town. Justification should out above. make compliant or also be provided for the threshold of 250 sq.m (net) sound: which is considered to be too low. We consider that this **✓** Participate in threshold will place an onerous burden on applicants seeking to promote appropriate economic development. Examination: The issues of retail need and capacity and site Why wish to participate selection are sufficiently complex to warrant discussion at the EIP.

Post Title: 6.1 The Retail Hierarchy 2383 544 Respondent Number: Comment Author: Indigo Planning Client Web Link Response Number Paragraph Number: Table/Figure: Comment Content Officer Comment: Officer Recommendation: 21 We support draft Policy 21 in its identification of a retail Support for Policy 21, and the 250sgm impact No change to the Local Plan is required. Policy Number: Map Number: hierarchy which outlines a locational focus for the assessment threshold is noted. Support for the Site Allocation Number: development of town centre uses in the sub-regional approach taken to the town centre boundary is noted. Do you consider that this part of Do you consider that the Local Plan centres of Boston and Spalding. We acknowledge the The land to the east of Winfrey Avenue is a playing field the Local Plan is is unsound because it is not: proposed lower threshold of 250 sqm (gross) for retail and no evidence has been submitted that the impact assessments outside the primary shopping area owners/trustees intend to release the land for town **Positively Prepared ✓** Legally Compliant and the district and local centres in Spalding. Although centre uses over the plan period. It is considered that **v** Justified Soun this threshold is substantially lower than the threshold the land to the west of Winfrey Avenue (located within **✓ ✓** Effective of 2,500 sgm threshold set by the NPPF, we consider the town centre boundary) provides opportunities to Prepared in that a lower threshold is justified in this instance and accommodate retail/town centre development in the accordance with Duty Consistent with the town centre of Spalding is afforded a high level of longer term. Therefore the town centre boundary to Cooperate national policy protection against out of centre retail floorspace from (which includes land to the west) is appropriate. Support coming forward. Spalding Town Centre boundary The for the policy emphasis in relation to the sequential test Compliant, Sound, draft Local Plan states that town centre boundaries is noted. **Duty to Cooperate** define the areas within which the majority of retail Primary shopping areas are defined in the NPPF as explanation: development and other main town centre uses are 'defined areas where retail development is The expansion of Spalding Town Centre Proposed changes to concentrated, and where additional provision should go concentrated (generally comprising the primary and boundary to the north of the Holland Market make compliant or those secondary frontages which are adjoining and over the Local Plan period, to ensure that their role in and Winfrey Avenue Retail Parks and east of sound: providing a range of local shops and services is closely related to the primary shopping frontage)'. The Winfrey Avenue to include land between the safeguarded and enhanced. It also states that Boston South East Lincolnshire Town Centres and Retail retail park and King's Road allowing for the and Spalding town centres will be the focus for the Capacity Study (2013) does not define a secondary further expansion of the town centre and majority of new main town centre uses over the Local shopping frontage, so the extent of the PSA is drawn assisting meeting the identified retail needs of Plan period, particularly for comparison goods floor where the transition from the highest concentrations of Spalding. The expansion of Spalding Primary space (see Policy 23). We consider that this approach is retail (in the primary shopping frontage) meets areas Shopping Area to include the Holland Market appropriate. However, the NPPF requires local planning where retail development is still concentrated albeit and Winfrey Avenue Retail Parks, which authorities to undertake an assessment of the need to with a lower number of units in retail use. This includes performs an important role given that it is the Station Street/New Road/Swan Street area which expand town centres to ensure a sufficient supply of responsible for 67% of the total convenience suitable sites in order to accommodate its retail needs. separates the Retail Parks from the Primary Shopping turnover of Spalding town centre. To this end, we consider that the town centre boundary Area. Therefore, Holland Market Retail Park is **✓** Participate in for Spalding should be extended to the north of the considered to fall within the town centre boundary and **Examination:** Holland Market and Winfrey Avenue Retail Parks and not the PSA, but still would have an appropriate level of east of Winfrey Avenue to include land between the protection to enable its ongoing successful operation. Why wish to participate To articulate and present the justification for retail parks and King's Road in order to allow for the Extending the town centre boundary to include the land the alternative retail allocation put forward in further expansion of the town centre and to assist in to the west of Winfrey Avenue ensures that sufficient the attached representations. meeting the identified retail needs of Spalding. We note expansion of the retail provision can be accommodated that land to the west of Winfrey Avenue has now been within the town centre, which is an appropriate and included within the town centre but consider that the suitable location for town centre development. Council should take this further by including land to the However it is not appropriate to allocate a site as the east of Winfrey Avenue to ensure that an opportunity to precise boundary is not known at this stage. Policy 21 is extend the town centre in a suitable location is provided consistent with national policy; it requires that any out to meet the retail needs of the town. Primary shopping of centre retail development over 250sqm should have area Policy 21 states that the vitality and viability of an impact assessment undertaken to consider the centres in the retail hierarchy will be maintained and impact on Spalding town centre (as evidenced by the enhanced. Proposals for retail use outside the Primary Town Centres and Retail Capacity Study). This would Shopping Areas as identified on the Policies Map, or for include any potential impact upon Holland Market as it other main town centre uses, outside the town centre lies within the town centre.

boundaries and where not provided for under Policy 23, will be required to demonstrate their suitability through

Post Title: 6.1 The Retail Hierarchy

a sequential test in line with the National Planning Policy Framework. We support the emphasis of the policy in terms of the need for retail developments outside of the primary shopping area to provide and satisfy the sequential test as part of any planning application. However, the primary shopping area should be expanded to include both the Holland Market and Winfrey Road Retail Parks, which perform an important role within Spalding town centre and are a key generator of footfall there. This is evident from the South East Lincolnshire Town Centre and Retail Capacity Study (December 2013), which identifies that the Holland Market and Winfrey Avenue Retail Parks are responsible for 67% of the total convenience turnover of Spalding town centre. Although the breakdown of comparison goods floorspace in the town centre is not provided, the retail parks make an important contribution to the town centre's overall offer. The parks also provide the majority of the town centre's car parking provision (which is free of charge). Any retail impact on the retail parks as a result of out of centre schemes will ultimately impact on the success of the primary shopping area given the connectivity between the two and the high level of linked trips generated. Given the role that the retail parks play in the success of the town centre, it is vital that they are afforded the highest level of policy protection through the extension of the primary shopping area to include the existing floorspace. This would ensure that any out of centre retail development over the threshold of 250sqm would need to consider the impact on the existing floorspace on the retail parks.

Post Title: 6.2 P	rimary S	Shopping Frontage	es				
Response Number	299	Respondent Number:	1272	Comment Author:	theatrestrust2	Client	Web Link
Paragraph Number:		Table/Figure:		Comment Content		Officer Comment:	Officer Recommendation:
Policy Number:	22	Map Number:		_	portance of safeguarding retail	Most community and cultural facilities are classified as	No change to the Local Plan is required.
Site Allocation Number:					mporary use of vacant premises for ural purposes should be encouraged	main town centre uses so would be appropriate within Spalding and Boston town centres. While the aim of	
Do you consider that this the Local Plan is	part of	Do you consider that the is unsound because it is		to ensure active stre	et frontages are maintained which town centres and stimulate wider	Policy 22 is to promote A1 use in the primary shopping frontages, the policy does allow for change of use to	
Legally Compliant	✓	Positively Prepared		centre activity.		non A1 use subject to certain criteria being met. This is	
Soun	✓	Justified				considered sufficiently flexible to support community and cultural facilities on short term leases.	
Prepared in	•	Effective					
accordance with Duty to Cooperate		Consistent with national policy					
Compliant, Sound, Duty to Cooperate explanation:							
Proposed changes to make compliant or	of vacant	t vibrant town centres and premises to stimulate wide	er centre				
sound:	•	e recommend adding the e temporary and meanwh	- 1				
	vacant but and comm supported	ildings and sites by creativ nunity organisations will al I, particularly where they h nd revitalise town centre l	e, cultural so be nelp				
		ublic realm.					
Participate in Examination:							
Why wish to participate							

Post Title: 6.2 P	rimary S	Shopping Frontage	es					
Response Number	524	Respondent Number:	1187	Comment Author:	Spalding and District Civic Society	Client		Web Link
Paragraph Number:		Table/Figure:		Comment Content		Officer Comment:		Officer Recommendation:
Policy Number:	22	Map Number:			d, as Policy 22 and Paragraph 6.1.6	,	rontages have been defined	No change to the Local Plan is required.
Site Allocation Number:					in achieving their aim. welcomes the concept of dead		ional policy. With the changes to relating to Permitted Development	
Do you consider that this the Local Plan is	part of	Do you consider that the is unsound because it is	not:	frontages and the Plant problem of their pot	an's concem to deal with the ential to undermine the vitality and	Rights and the focu thriving town centr	s of national policy to promote es it is considered that Policy 22	
Legally Compliant Soun		Positively Prepared Justified			tres. the Plan does not go far enough in rontages to achieve its aim of	for change of use a	but realistic approach for applications nd new development to be assessed lative framework in Spalding and	
Prepared in accordance with Duty to Cooperate	•	Consistent with national policy		preserving the health period. Just as dama (and indeed visitor a	h of town centres within the plan ging to footfall and retail vitality ttraction) as clusters of takeaways shop windows blanked out by vinyl	Boston town centre windows is not con Bricking up of windo	es. The use of vinyl on the outside of trolled by planning legislation. ows will be assessed on a site by site content of a planning application.	
Compliant, Sound, Duty to Cooperate explanation:				film or other means. The Plan needs to co town centre vitality	Suc frontages are equally dea over this relatively new threat to and viability. Otherwise, protection	busis reflecting the	content of a planning application.	
Proposed changes to make compliant or sound:	shop wind	- after §5 add:- The blankir dows by vinyl film or other ar of display cabinets or by e permitted.	means,	from the adverse eff achieved within the	fect of dead frontages will not be plan period.			
	Paragraph	n 6.1.6, insert And the blindows by vinyl film or oth						
Participate in Examination:								
Why wish to participate								

Post Title: 6.2 Primary Shopping Frontages 2383 545 Respondent Number: Response Number Paragraph Number: Table/Figure: 22 Policy Number: Map Number: Site Allocation Number: Do you consider that this part of Do you consider that the Local Plan the Local Plan is is unsound because it is not: **Positively Prepared ✓** Legally Compliant **v** Justified Soun **✓ ✓** Effective Prepared in **✓** accordance with Duty Consistent with to Cooperate national policy Compliant, Sound, **Duty to Cooperate** explanation:

✓

To articulate and present the justification for the alternative retail allocation put forward in the attached representations. Comment Author: Indigo Planning
Comment Content

Draft Policy 22 states that "The Primary Shopping Frontages of Boston and Spalding, as designated on the Policies Map, are where the majority of A1 uses will be focussed over the Local Plan period." We support this policy as drafted on the basis that it is important for the primary shopping area to retain a core retail frontage which remains predominately in use by traditional retail (Use Class A1) use. However, it does not mean, and should not be interpreted to mean, that most new A1 development will take place in these primary shopping frontages as there are clearly insufficient suitable sites within these locations to meet the retail needs of the district. If the aim is to maintain a situation in which uses within these areas are retained predominantly in A1 use, then we support it this policy. However, as outlined in Policy 23: Additional Retail Provision, there is a substantial need for additional convenience and comparison goods floorspace within the district and specifically in Spalding. In its current form, the Primary Shopping Area within which the primary shopping frontage lies, is not fit for purpose as it does not: 1. Provide the appropriate policy protection for the existing retail floorspace within the town centre as it does not cover all the main retail areas within the town centre, and 2. Is not appropriately drawn to enable sufficient expansion of the retail provision with the town centre as it fails to accommodate any planned provision for new retail floorspace. The consequence of the above means that key retail provision located at the Holland Market and Winfrey Avenue Retail Parks does not benefit from the full protection afforded by local and national planning policy. Applications for significant new retail floorspace outside of defined centres will not need to consider the retail impact of the proposed scheme on the retail parks. Given the significant contribution to footfall and retail spend that the retail parks make to the wider town centre, any impact on this floorspace will also impact on the wider success of the town centre. By failing to redraw the primary shopping area to extend it to include new opportunities for retail expansion of the town centre, the Council limits the opportunities to direct new retail floorspace to the most appropriate and suitable locations (ie existing centres). This results in new floorspace being directed to less suitable locations outside of the town centre on the edge of Spalding. The consequence of this is that footfall is directed away from the town centre with no

opportunity to encourage linked trips. The resultant

Officer Comment:

Client

Policy 22 does not intend to suggest that most new A1 development should take place in the Primary Shopping Frontage. It is acknowledged that frontages are not able to provide sufficient sites to accommodate retail need over the plan period, although ongoing use for A1 will be supported.

For clarity change the first sentence of Policy 22 to: The Primary Shopping Frontages of Boston and Spalding, are designated on the Policies Map.

Web Link

Officer Recommendation:

Further consideration of this matter will be necessary as part of the Examination.

Proposed changes to

Why wish to participate

make compliant or

sound:

Participate in

Examination:

South East Lincolnshire Local Plan 2011-2036 Draft for Consultation March 2017 Post Title: 6.2 Primary Shopping Frontages redirection of footfall and retail expenditure to locations outside of the town will have a direct impact on local traders and retail outlets which will harm the vitality and viability of the town centre and is in direct conflict with the aims of the NPPF.

Post Title: 6.3 Additional Retail Provision 2777 324 Respondent Number: Response Number Paragraph Number: Table/Figure: 23 Map Number: Policy Number: SHR010 Site Allocation Number: Do you consider that this part of Do you consider that the Local Plan is unsound because it is not: the Local Plan is Positively Prepared Legally Compliant **✓** Justified Soun **✓** Effective Prepared in **✓** accordance with Duty Consistent with to Cooperate national policy Compliant, Sound, **Duty to Cooperate** explanation: Proposed changes to make compliant or sound: Participate in Examination: Why wish to participate

Comment Author: Spalding Town Retailers Associatio | Client |

Comment Content

Please accept this letter as formal notice on our concerns and objections to the South East Lincolnshire Local Plan that is currently within the publication (presubmission) consultation phase. Having been made aware of some of the recommendations within the plan, which we are fundamentally in disagreement with; we made representations to Cllr Roger Gambba-Jones who subsequently along with another council representative attended a meeting with a small section of Spalding town centre retailers, as representatives of the Spalding Town Centre Retailers Association (STRA) and explained some of the process to date and why some of the recommendations exist as they are. He also explained why as a body we had not been consulted, that being at the beginning of this process, STRA as an association independent of the Spalding Chamber of Commerce had not been formed. STRA was formed in April 2014. We have since requested a copy of the Retail Study 2013 that has formed the basis of the supposed deficit in retail capacity to which the Local Plan seeks to provide options on how this retail capacity can be met. Given recent changes in retail without having the opportunity to study this report, we cannot as yet comment as to whether we agree with the assessment that there is a need for 10,810 sqm of comparison goods floor space in Spalding by 2031. Therefore we have concentrated for the moment on how and where this space can be delivered. In summary we object in the strongest regards that most of this expansion should be provided for at Springfields. Firstly Springfields is an out of town centre and therefore does not meet the criteria of town centre first. Secondly the existing Springfield centre is designated as a retail outlet and exhibition centre. Any proposal that this should be allowed to expand and change designation from an outlet centre to open retail use would have a serious detrimental impact on the existing Spalding town centre. The Springfields outlet when opened in 2005 was acknowledged at that time to be likely to be detrimental to the town centre. Planning conditions put on the development at that time were meant to restrict goods and products sold and ensure the centre traded as an outlet centre only. SHDC themselves have recently written in the local press that such conditions have not been enforced and the council takes a relaxed attitude to them. The outlet centre may bring many tens of thousands of visitors to South Holland but the Spalding town centre has not enjoyed

benefits of this footfall into the town centre shops and

Officer Comment:

Springfields is an established edge of settlement retail destination, in a highly accessible location with good road, public transport, cycle and footpath links to Spalding built up area and the town centre. This is consistent with the NPPF which requires that Local Plans 'if sufficient edge of centre sites cannot be identified, set policies for meeting the identified needs in other accessible locations that are well connected to the town centre.' The Local Plan does so in Policy 23 which provides the basis for additional retail provision. The allocation does not propose changing the outlet centre to open retail use. The outlet centre will remain as is only the allocation for 5400sqm will be promoted for A1 use to meet the identified need. The permission for the extension to Springfields included planning conditions that restricted the use as a factory outlet centre used for the purposes of specialist retailing: specialist retailing is defined as clearance stores operated by manufacturers, retailers who do not normally manufacture but who either own their own brand or retail branded goods or the franchise or licensees of such manufacturers or retailers. The condition adds that discounted prices means prices at least 20% below either the recommeded retail price(if available) or if that price is not available the price at which such goods have been offered for sale at manufacturers or their retailers high street outlet. These conditions reflect those of the original permission granted by the Secretary of State in 2001. The Council has investigated alleged breaches of the above conditions, but there have been no complaints received since 2009. An investigation in 2007 did reveal a small breach in relation to some products sold in a couple of stores but was quickly resolved. The Council has not made any decision regarding not enforcing the above planning conditions. It is the case that there has not been any reason to investigate as no allegations have been received that the outlet centre is in breach of the planning conditions. The Spalding Retail Paper, March 2017 quotes the promoters of Springfields: 'the expansion of Springfields would provide an opportunity to enhance sustainable links to the town centre through a range of potential measures that would also serve the tourist economy e.g. Measures to enhance bus services; improvements to the water taxi service; cycleway improvements to the town centre; provision of a cycle hire scheme to the town centre and other tourist atractions in Spalding; contributions to fund plans the Horticultural Society

Web Link Officer Recommendation:

No change to the Local Plan is required.

Post Title: 6.3 Additional Retail Provision

businesses. Our retailers believe that footfall has declined and continues to do so. The Springfields development at the time of the initial planning permission was further deemed to be likely to have an adverse impact on the town centre and in the region of one million pounds of s106 money was paid by the developer to be used to offset the negative impact on the town centre. The use and allocation of these funds cannot be deemed to have been successful as the Spalding town centre has suffered from a lack of direct investment and promotion. STRA therefore believes that any further expansion of Springfields will be further detrimental to the Spalding town centre. It also wishes that a fundamental review on the enforcement of existing planning conditions and why such conditions written as protection to existing town centre businesses by the planning department have proved so ineffective and unable to be enforced if indeed there has been any attempts during the past 12 years of enforcement. There should be a distinction between an outlet centre and unrestricted retail use and Springfields is an outlet centre and any general unrestricted retail expansion there will only seek to shift the focus of the primary shopping area within a town centre to out of town. STRA also strongly believes that there are potentially sequentially preferable sites that have been overlooked or discounted by the Local Plan, which would meet a town centre first policy. The site we consider to be most suitable is the site listed within the Spalding Retail Paper (March 2017) as Drapers Place/Gore Lane. This is a currently vacant lot, currently used as surface car parking. It is right in the heart of the Spalding town centre running parallel to the market place and is adjacent to the Crescent both of which form much of the primary shopping area of the town. Surrounding this site are individual car parking spaces behind existing town centre market place businesses, which would suggest the existing area could be expanded further. We are unable to wholly identify the boundaries of the site but we do believe there is considerable scope, as it is in the heart of the town centre and offers tremendous potential for retail use. We believe this site above all others is suitable and should be designated for retail use and should be the preferred location for retail expansion. STRA also believe that some existing SHDC car parks close to and adjacent to the town centre should be considered for future retail expansion. The loss of car parking spaces could be recreated through the expansion of existing car parks or from some of the smaller ad hoc sites on or around the periphery of the town centre that were considered and discounted as

have for a new pedestrian/cycleway along the River Welland; creation of a tourist trail linking Ayscoughee, Springfields and the town centre.' It is considered that these proposals (intended to be secured via a s106 agreement) would promote more linked trips between the town centre and Springfields and help increase footfall in the town centre and to other local attractions. It should be noted that the perceived decline in footfall in the town centre could also be attributed to changing retail patterns, the demand for a more leisure based retail offer from shoppers and the increase in use of the internet for shopping. The lack of direct investment and promotion of the town centre is not a Local Plan matter. It is necessary to identify a site in the Local Plan to meet the immediate need for comparison goods floorspace, otherwise the Plan will be open to challenge and may be unsound. All allocations should be suitable, available and achievable. The Drapers Lane site was considered and discounted because it is not suitable: access could be problematic and the site size is constrained, reinforced by the representation which acknowledges that their are difficulties in identifying a boundary; and, the site is not available - the owner has not submitted the site for consideration. Broad Street car park was assessed and it (and any adjacent land in the same ownership) is not available - the owner has not submitted the site for consideration. The Spalding Retail Paper consideres two sites in Winfrey Avenue: both are not available (they are not within the promoters ownership) and no evidence has been submitted to indicate otherwise. Therefore, all of these sites are not acheivable in the short term (to meet the immediate identified need), whereas the Springfields allocation would be available to meet the short-medium term need (up to 2026). Policy 23 adds that after 2026 the outstanding retail requirement of 5410sqm should be accommodated in Spalding town centre or at an edge of centre location, which would enhance the town centre offer. Point 7 (made by the Springfields promoters) states that 'the addition of further retail in this location would mean that those travelling to Springfields would be able to benefit from the wider choice and retail offer that could be provided. This would enable an existing shopping trip to be used for the purchase of other goods at the same time in the same location thus providing more sustainable shopping patterns. If a new retail destination was established in Spalding, this would create more retail trips split between an additional location leading to a greater spread of trips and less sustainable shopping patterns.' Reference to a new retail destination is taken to mean a new location (i.e.

Post Title: 6.3 Additional Retail Provision

retail site options. STRA are also of the understanding that SHDC also owns some further land close to the Spalding Broad Street car park, which was acquired with s106 money for the purpose of linking car parking off Westlode Street with the Broad Street site. Our knowledge and facts on this is not complete but we believe that the Broad Street car park should certainly be under consideration as a retail site option as it is central and adjacent to the town market place. A site that has been considered is the Winfrey Avenue/Swan Street/Holland Market/Bus Station area. Expansion of Holland Market would further pull the retail offer from the traditional market place and primary shopping area. However, in the overall plan there is scope which could involve the relocation of the bus station, changes in traffic flows etc. This would not be preferable to the previous areas highlighted, but in addition to and with the provision in the scheme to improve the present linkway between the Holland Market area and the primary retail areas, this could have some merit and may be worthy of further investigation. We do believe that Drapers Place firstly and Broad Street second provide suitable retail site options. Within the Local Plan we have read with great interest that the site SHR010, the expansion at Springfields, is considered the preferred site and should be taken forward as retail allocation for at least half the proposed expansion in capacity required. The vast majority of the comments noted on this option within the retail paper could apply to any expansion within the town centre, for example comment 3, the creation of new jobs offering progression with national retailers for a wide range of people at different levels and spin off with additional spend in the local economy The impact of Springfields to date, we believe, has been detrimental to our town centre and a further expansion could render our existing town centre unviable if leading retailers chose to open at Springfields as opposed to the town centre. This has been happening in recent years. We wish for the town centre to create an environment and retail conditions that will mean our council can promote and attract such retailers to our town centre as opposed to an out of town outlet centre and thus helping to enhance and protect our existing town centre. We could choose to remark upon every comment that supports the Springfields site as the preferred site for retail expansion within the paper. However, in this letter to try to be concise we have chosen not to, but for many of these comments the same benefits would accrue given a site within the existing town centre, i.e. Visitor attractor, retail jobs, brownfield development, peripheral

Not the town centre of Springfields) - the promoters are suggesting that additional retail at an established retail destination is preferable to a third location, as shoppers could make linked trips which would be more sustainable than travelling between three or more sites in Spalding. The Local Plan does not favour Springfields: following a robust assessment of 14 sites, Springfields is considered to be the only one that is suitable, available and achievable in terms of delivering the short-medium term comparison goods need. By promoting the town centre/edge of centre as a location for retail development in the medium-long term the Local Plan takes a realistic, balanced and pragmatic aproach to meeting retail needs over the plan period. The Retail Study does not provide a detailed asessment of the difference between outlet goods and general retail goods. Collectively Policies 21, 22 and 23 provide a robust strategy to protecting, enahncing and supporting the ongoing operation and expansion of Spalding town centre over the plan period.

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employment opportunities etc. We do take exception to comment 7 suggesting that if a new retail destination was established in Spalding this would create more retail trips and a less sustainable shopping pattern. This narrative indicates that if a new retail destination was created in Spalding it would be detrimental to Springfields, surely a town first policy should be exactly that and the commercial considerations of an out of town outlet centre should not be deemed preferential to a vibrant town centre? The Local Plan therefore seems to indicate that the town centre is being sacrificed for the commercial benefits of Springfields. Our interpretation of the retail capacity deficit was that the intention was for a split increase in retail capacity, some within the town centre at unspecified sites and the preferred site at Springfields. This comment (no.7) contradicts such a statement giving the impression that it is Springfelds only that is being considered and by default appearing to favour Springfields to the detriment of the town centre. And again is it the proposal that the additional retail capacity being suggested for Springfields should be outlet based or general retail goods without any restriction? Does the Retail Study 2013 differentiate and indeed is this a consideration within the Local Plan? To conclude we believe that there would be a hugely adverse impact upon the Spalding town centre should Springfields be allowed the retail expansion and this impact would be much greater if there is no new retail sites opened with the existing town centre. We believe there are suitable options within our town centre that should be considered and designated as areas for future retail expansion, some that have been discounted by the Local Plan and another within the control and ownership of SHDC that has not been brought into the Local Plan. Furthermore, we believe Spalding already has serious issues over declining footfall, to which we have been lobbying our councillors to work with the town traders, to seek to work forward to address but allowing further expansion out of town retail could prove terminal to our town centre.

Post Title: 6.3 A	ddition	al Retail Provision								
Response Number	332	Respondent Number:	2320	Comment Author:	ID Planning	Client	UBS Triton Property Fund	Web Link		
Paragraph Number:		Table/Figure:		Comment Content		Office	r Comment:	Officer Reco	ommendation:	
Policv Number:	23	Map Number:		•	ns are submitted on behalf of UBS	The su	pport is noted and welcomed.	No change t	o the Local Plan is require	d.
Site Allocation Number:					, owners of Springfields Outlet and					
Do you consider that this the Local Plan is	part of	Do you consider that the is unsound because it is i		interests of Springfie	palding. In representing the lds and in the absence of ble sites, our client has sought to					
Legally Compliant	✓	Positively Prepared			meeting the need identified in the					
Soun	✓	Justified			n Centre and Retail Capacity Study rison floorspace in Spalding.					
Prepared in	✓	Effective			additional retail provision in South					
accordance with Duty		Consistent with		East Lincolnshire hav	ing regard to the Council's evidence					
to Cooperate		national policy			Town Centres and Retail Capacity					
					ter identified the need for up to					
Compliant, Sound,				floorspace in Spaldin	ditional comparison goods					
Duty to Cooperate explanation:					approximately 5,400 m2 net is to					
	No change	es required to the Plan in re	elation to		HR010: Springfields Shopping and					
Proposed changes to	this repre	•		Festival Gardens and	brought forward on a phased basis					
make compliant or sound:	'			as follows:						
	✓				rspace in the period 2016-2021; and					
Participate in	•				2 (net) floorspace in the period					
Examination:				2021-2026	ning need identified should be met					
Why wish to participate	An appear	rance may not be necessary	y to		r on the edge of Spalding town					
,		nis element of the Local Pla	-		noted, clearly if there are no					
		any parties seeking to raise	-		sites in or on the edge of Spalding					
		posed allocation for addition		town centre by 2026	then other locations could be					
		on floorspace at Springfield		appropriate.						
		dealt with at any Examinati			the provision of scope for					
		as part of the wider conside es then we request attenda			t at Springfields, some of which can					
		ne views of our client, UBS			n the short term to make the active visitor destination.					
	1-	fund. We would, in any eve			re people to Spalding, adding to the					
		ce at any Retail Policy heari	-		ready using Springfields each year,					
	are includ	ed on the programme of h	earings. As	I .	tial spin off benefits for the town in					
		ant stakeholder in the loca		terms of more local e	employment, enhanced links					
		ler it important that the vie			and the town centre, and more					
		heard on retail issues, shou	uld these		ing other shops and services in the					
	be addres	sed through any Hearing.		town. All supporting	,					
					roach adopted by the Council in					
				sound and in line wit	n on the proposed allocation to be					
					puncil went through a process					
					ommissioning of the evidence base					
					& Retail Capacity Study) before					
				considering how the Spalding.	need identified could be met in					
				In considering the loc	cation of new retail development to eed, the Council approached the					

Post Title: 6.3 Additional Retail Provision

matter in line with the sequential test set out in the NPPF; namely, the search for suitable and available sites considered whether there were any such sites in or on the edge of Spalding town centre before considering out of centre sites.

This started with consideration of three sites in the town centre identified by the 2013 Retail Study, before considering if there were any edge of centre sites that would be suitable and available, particularly and initially to meet the immediate need for additional comparison floorspace to 2021.

This process was under regular review with publication of the July 2016 Background Retail Paper which identified and assessed 8 potential sites. One site was suggested but Members of the JSPC resolved the site was not appropriate for comparison goods development and the preferred approach was to issue a call for retail sites as part of the July-August 2016 public consultation. Representations were made to that consultation on behalf of Springfields indicating that it was considered this location could accommodate some of the comparison floorspace in the short to medium term. The assessment of potential sites to accommodate the comparison floorspace need that has been identified has been updated by the Council following the July/August 2016 call for sites.

The updated Spalding Retail Paper reviews the original sites (July 2016 Retail Background Paper) and additional sites put forward during the July/August 2016 consultation. A total of 14 sites are assessed. The assessment of the merits of individual sites is summarised in the updated March 2017 Spalding Retail Paper which provides part of the supporting documentation for the Publication Version of the Local Plan.

Comments on various sites examined are also provided by officers in the Schedule of Responses to the South East Lincolnshire Local Plan 2011-2036 Draft for Consultation July 2016.

In this context representations were made by Indigo Planning on behalf of the owners of Holland Market and Winfrey Avenue Retail Parks located on the edge of Spalding town centre. Indigo promoted land for retail uses north of the established retail parks. However, we agree with the officer's assessment of the availability of the sites suggested which included the existing football ground, water tower and existing bus station. In this context the officer's comments and recommendation on the proposed edge of centre sites were that there was insufficient evidence relating to the availability of the sites to the east and west of Winfrey

Post Title: 6.3 Additional Retail Provision

Avenue.

Given the complexities associated with each site and potential lead in times, officers concluded that neither site could be considered available to meet the immediate need for comparison goods floorspace. We agree with this assessment and in our view there is no evidence to suggest those locations could realistically address any short and medium term need idenfified. Having reviewed the approach taken by the Council, we consider their assessment of potential sites to accommodate the retail need identified in the evidence base to be:

- Positively prepared in the assessment of 14 sites and the conclusions drawn that the short to medium term need would be most appropriately met by Springfields; - Justified - in that the Council have assessed all potential retail sites in relation to the sequential approach and the merits of each site assessed against a variety of criteria;
- Effective in that the proposed allocation of additional comparison floorpsace at Springfields will ensure deliverability of the floorspace in the short to medium term and therefore enable the identified retail need to be met; and
- Consistent with national policy in relation to the process and approach adopted in evaluating all 14 sites put forward during various consultation events. Having regard to the above we consider the proposed allocation of additional comparison floorspace at Springfields under Policy 23 to be sound. Indeed we consider the allocation will provide substantial benefits and is the most appropriate location to address the identified comparison floorspace need in the short to medium term in Spalding. In this respect and as highlighted by the officer's assessment of the ID Planning July 2016 submission, the expansion of Springfields in this planned manner would: Enhance the tourist offer in Spalding drawing in more
- Enhance the retail and visitor offer at Springfields;

visitors from a wide area;

- Help attract more visitors to Spalding with potential spin-off benefits;
- Provide additional employment opportunities to add to the 500 currently provided at Springfields;
- Lead to a range of economic spin-off benefits including provision of new opportunities for local supply chains and other businesses;
- Reuse existing brownfield land for new development in line with national guidance;
- Provide new development in a location that is accepted not to be of high environmental value;

South East Lincolnshire Local Plan 2011-2036 Draft for Consultation March 2017 Post Title: 6.3 Additional Retail Provision - Provide new development in a sustainable location accessible by a choice of transport mode including good public transport connections; - Provide the opportunity to support and enhance sustainable transport links to Spalding town centre; - Provide development in a location well screened from the A16 and therefore with minimal visual impact; and Help meet the identified retail need in Spalding on a site that is available in the short term. In conclusion, our clients support the allocation of comparison retail floorspace at Springfields through Policy 23 of the Local Plan. 414 Respondent Number: 1843 Client Web Link Response Number Comment Author: Neil Kempster Table/Figure: Comment Content Officer Comment: Officer Recommendation: Paragraph Number: 23 We support the conclusions of this policy indicating that Any additional retail development (to that consented) No change to the Local Plan is required. Policy Number: Map Number: there is no quantitative need for additional convenience would need to be supported by an impact assessment Site Allocation Number: good floor space before 2021, with limited smaller units demsontrating that there is a need for additional Do you consider that this part of Do you consider that the Local Plan thereafter to support Sustainable Urban Extensions. floorspace in the area. Existing permissions should be the Local Plan is is unsound because it is not: There is an existing permissions in place for further taken into account (guidance is provided by national convenience space as part of Q1, which is an integral policy) to ensure that those permissions are not **✓** Positively Prepared Legally Compliant part of the delivery of this important strategic undermined. **✓** Justified Soun development enabling the delivery of key community **✓** Effective benefits. This should not be undermined by additional Prepared in permissions being granted if no needs are identified. accordance with Duty Consistent with to Cooperate national policy Compliant, Sound, **Duty to Cooperate** explanation: Proposed changes to

make compliant or

Why wish to participate

sound:

Participate in Examination:

Post Title: 6.3 A	ddition	al Retail Provisi	on				
Response Number	519	Respondent Number	: 2342	Comment Author:	Ashley King Developments	Client	Web Link
Paragraph Number:		Table/Figure:		Comment Content		Officer Comment:	Officer Recommendation:
	23	Map Number:		1	fies that future retail provision, nce of the 10,810 sq m required,	The Lincs Gateway is an out of settlement site, with poor access to Spalding built up area. Identification of	No change to the Local Plan is required.
Site Allocation Number: Do you consider that this	part of	Do you consider that		should only be met	by development in Spalding town- f centre location. However, the	retail development in this location would be contrary to national policy and the planning permission for the site.	
the Local Plan is Legally Compliant	✓	is unsound because in Positively Prepared			ence, in the Retail Paper, identifies iderable constraints to the delivery	The Local Plan allocates sufficient accessible, sustainable land in a sequentially preferable location to	
Soun		Justified	✓	I I	and edge of centre sites which have owing two calls for sites. Other sites	accommodate the identified retail need to 2026. It is considered that there is sufficient land within the town	
Prepared in	✓	Effective	✓	are not suitable for	development, for instance due to	centre boundary (to the west of Winfrey Avenue)	
accordance with Duty to Cooperate		Consistent with national policy		is both available and	a lack of capacity. The only site which d has been positively assessed by	capable of accommodating the identified retail need post 2026. This land has not been formally allocated	
Compliant, Sound,				Gateway.	lopment of the Local Plan is Lincs	because the precise site area is not known at this stage.	
Duty to Cooperate explanation:				new retail developn	ay well not be possible to provide ment within or on the edge of the		
Proposed changes to make compliant or	_	this, we believe that the of Part A of Policy 23		Lincs Gateway expla	eparate representations concerning ain that the site is able to		
sound:		with the following word ng requirement of 5,41	-		il development. They also explain so over the potential to satisfactorily		
	floor spac	ce will be required after	r 2026, and an		full requirement for retail e limited space available at the		
		nt of potential location well in advance of this,		Springfield Outlet. T	The matter of where such provision		
	timely pro	ovision.			n be considered in the context of he Local Plan, or a planning		
Participate in	✓				the plan period, which would need		
Examination:				' '	equential test and retail impact		
Why wish to participate	Recause t	he issues raised in this	renresentation	-	tests would ensure that, if planning		
willy wish to participate		best explained to the I	•	permission were gra	anted, it would be on the basis that		
		a round-table discussion	•	the site was the mo	st appropriate option available. If		
				necessary, wording	to this effect could be included		
				within the policy.			
					t the Local Plan is wrong to seek to		
				'	er the location of the further retail		
					red until after 2026. This		
					ccompanied by a specialist		
					ssue by Chase & Partners, included rided by email], which whilst it was		
					evious Local Plan consultation		
					evant to the latest draft of the Local		
					sentations. Chase and Partners are		
					hat the Local Plan should identify		
					which may deliver the required level		
				l'	ent, as this type of development can		
					to fruition. Delaying this decision, as		
					posed, would risk failing to meet the		
					in the Plan period. The failure to		

meet the projected need for retail development could have serious implications for Spalding as a retail centre.

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Where retail demand is unmet, shopping habits can soon change, with people seeking the services they require elsewhere, for instance in Peterborough. Where these habits change, they can soon become fixed and difficult to change. It is therefore essential that the Local Plan should proactively plan for the provision of retail, to avoid a delay in provision.

Post Title: 6.3 A	dditiona	al Retail Provision	n				
Response Number	520	Respondent Number:	1187	Comment Author:	Spalding and District Civic Society	Client	Web Link
Paragraph Number:		Table/Figure:		Comment Content		Officer Comment:	Officer Recommendation:
Policy Number: Site Allocation Number:	23	Map Number:		(consistent with nat	egally compliant nor sound ional policy), speciï¬@ally	Collectively Policies 21, 22, and 23 provide the framework for retail over the plan period. Although the	No change to the Local Plan is required.
Do you consider that this the Local Plan is	part of	Do you consider that the is unsound because it is	s not:	The expansion of Sp that is completely no	23 (bullet points I and 10). ringï¬@lds is an addition to the Plan ew and for which there has	allocation for comparison goods floorspace is not in a town centre, the overarching emphasis of the policies is town centres first, therefore it is important that the	
Legally Compliant		Positively Prepared		1 1	ublic consultation serious though	policies are read collectively. The NPPF paragraph 23	
Soun		Justified		1 1	by be for the town centre. Thus, the highly with Paragraph 155 of the	also states at bullet points 6 and 7 that LPAs should undertake an assessment of sites to meet retail needs,	
Prepared in accordance with Duty to Cooperate	✓	Consistent with national policy	□	NPPF. It is an extrao It contradicts the pri elsewhere in the pla	rdinary proposal. inciple of town centres fi st ? n;	using the town centres first approach and where this is not possible provide policies for needs in other accessible locations. The Spalding Retail Paper 2017 sets	
Compliant, Sound, Duty to Cooperate explanation:	D.F. SS		15	vitality and viability 6.3.5 even sees it as away fr@m the town	ave an adverse effect on the of Spalding town centre; a virtue (!) that it will take shoppers centr ments of the NPPF: where town	out an assessment of 14 sites and concludes that only one is suitable, available and achieveable to meet the immediate short term need - Springfields. For a site to be allocated in the Local Plan it must meet these three tests otherwise the Local Plan would be open to	
Proposed changes to make compliant or sound:	expansion second, th	Section A reverse the orgoing, with Spalding fiest and Sometimes adjusted to mate 6.3.4 and those following	Sprinfi@lds ch.	centres are in declin positively for their fu activity Paragraph 2	e, local authorities should plan uture to encourage economic (3)	challenge and may not be sound. The two brownfield sites identified are not available or suitable; the former PO is a very small site and may not be capable of	
		rences in the Plan to the ds proposal should be mo deleted.		in or near the town though it will someh	centre for further retail space now have mysteriously appeared by	accommodating a unit to meet modern day retail needs and the car park site has access and heritage issues that may make delivery complex. Therefore they would not be able to contribute to the retail need particularly in	
Participate in Examination:				so-called lack of reta shops and the new o	difficult, however, to recognise this all space. Besides the present empty ones which are part of the former	be able to contribute to the retail need particularly in the short term. Policy 23 takes a pragmatic approach to comparison goods provision: about half the floorspace	
Why wish to participate				least two substantia of the town (the for	ment now under way, there are at I brownfield sites in the very heart mer Sorting Office and the Adam's	requirement is to be allocated at Springfields to meet the short-medium term need an post 2026 any additional requirement is directed to the town/edge of	
				away.	Crescent, along with another not far of all is the order of retail expansion	centre. The town centre boundary has been expanded to include land to the west of Winfrey Avenue which has been promoted as an option, however this is not	
				after 2026. It should	ds first, then Spalding town centre be the reverse: Spalding first shown above), Springfirlds	currently available. However this approach gives the promoters time to put together a masterplan and secure land disposal for the site. 6.3.7 does not state	
				second. Springfi@ldw	ouldn't suffer (With 2.3m visitors ing would, on the order proposed.	that the allocation will have an adverse impact upon the vitality and viability of the town centre - when read with	
				2026 would be too l then have become f	ate to rescue what might well by ailed town centre.	the rest of the reasoned justification it says that only half of the comparison goods floorspace requirement is to be provided at Springfields. Allocating any more (i.e.	
						the full requirement) would have an adverse impact. Paragraph 6.3.7 goes on to say that the approach taken will leave a quantum of floorspace which could be taken up in the town centre after 2026. 6.3.5 does not say that Springfields will take shoppers away from the town centre; it says that development would help promote	

muti-purpose trips making use of sustainable and public transport links between Springfields and the town centre, which could in fact lead to a higher level of

Post Title: 6.3 Additional Retail Provision

footfall and visitor numbers than exists currently. The approach highlighted by Policy 23 (and that contained within Policy 21 and 22) does plan positively for the future of Spalding town centre, by taking a realistic approach to comparison provision in the short term. The land to the west of Winfrey Avenue is within several ownerships and none indicated their support for the development of the site in the short term. An additional period of time will give the owners the opportunity to work with the promoter to provide a scheme capable of accomodating floorspace post 2026 - this is not an unusual approach. Policy 21 provides a framework for new development in the town centres. Should any of the sites identified as unavailable become available in the plan period, they would be in a sequentially preferable location so their re-use for retail would be supported provided the criteria of Policy 21 is met. The Spalding Retail Paper was consulted upon as part of the Preferred Sites consultation in 2016, when the JPU issued a call for retail sites (as no appropriate sites had been promoted up to July 2016). The Springfields site was identified as a result of the July 2016 consultation therefore it was not possible to consult upon it prior to that date. The consultation for the retail allocation took place as part of the Publication consultation. It is appropriate for sites to be consulted upon at Publication stage.

Post Title: 6.3 Additional Retail Provision 2689 United Lincolnshire Hospitals NHS | Client | 542 Respondent Number: Comment Author: Web Link Response Number Paragraph Number: Table/Figure: Comment Content Officer Comment: Officer Recommendation: 23 This policy states that there is no quantitative need for The Town Centre Centres and Retail Capacity Study Minor modification - Further consideration of this Policy Number: Map Number: additional convenience goods floorspace in the Local 2013 identifies a need for 2286 sqm convenience goods matter will be necessary as part of the Examination. Site Allocation Number: Plan area before 2021. It states that there is an floorspace by 2031, which should be provided to serve Do you consider that this part of Do you consider that the Local Plan expected need for an additional 3,365 sq. m (net) new residential development and underserved the Local Plan is is unsound because it is not: floorspace by 2031 and that such provision should be neighbourhoods possible to anchor new local centres. It provided as "small-scale units of up to 500 sq.m (net)". does not identify the need for allocations for Positively Prepared **✓** Legally Compliant There is no basis for this prescriptive policy requirement convenience floorspace. It is expected that the two SUEs **v** Justified Soun that all proposals for Convenience goods floorspace identified in Spalding (Holland Park and the Vernatts **✓ ✓** Effective should be of a small scale and under 500 sq.m (net). SUE) will provide for new Local Centres, with Prepared in Retail planning applications should be assessed against convenience floorspace anchors. In order to accordance with Duty Consistent with the relevant tests set out in the NPPF. accommodate these and to enhance retail provision in to Cooperate national policy The quantitative need for convenience goods floorspace other underserved areas without having an adverse has also been understated. Table 5 'Sub-Regional impact upon Spalding town centre 500sqm is considered Compliant, Sound, Centres Convenience and Comparison Goods Floorspace | to be an appropriate threshold – it reflects the **Duty to Cooperate** Requirements 2031 states that 895 sq.m (net) of approximate size of a Tesco Express or similar format explanation: convenience floorspace will be required in Spalding up unit designed to meet everyday convenience goods Changes to the wording of policies 23, as set Proposed changes to to 2021. This figure is incorrect, as the 'Spalding needs. It is generally acknowledged that smaller centres out above. Allocation of part of the former make compliant or Convenience Goods Need Analysis' in the 2013 Retail such as Spalding which are more dependent on Welland Hospital site, Holbeach Road for retail sound: Study defines a need for 1,519 sq.m (net) of convenience retailing to underpin their function are use (see attached map) [map provided by convenience goods floorspace in Spalding up to 2021 more vulnerable to the effects of larger foodstores at email] (Table 18, Technical Appendix), In line with para. 23 of edge of centre and out of centre locations. The Retail **✓** Participate in the NPPF, Local Plans should allocate sites to Study identifies the importance of Sainsburys and M &S Examination: accommodate identified needs in full. Food to the vitality of the town centre. Therefore the The former Welland Hospital site, Holbeach Road LPA wishes to take positive steps in the Local Plan to The issues of retail need and capacity and site Why wish to participate The former Welland Hospital site, Holbeach Road is an protect the vitality and viability of Spalding town centre selection are sufficiently complex to warrant accessible site that is well connected to the town by providing a reasonable threshold against which discussion at the EIP. centre, and should be allocated in part for retail use (see applications can be assessed. Policy 21 provides the attached plan), specifically for the sale of convenience basis for a developer to demonstrate that a proposal goods, to meet an element of the forecast retail need can be provided without adversely impacting upon the for Spalding. Please refer to our separate comments town centre, by way of an impact assessment. This is regarding Policy 23. consistent with national policy, and the thresholds are The National Planning Policy Framework (NPPF) evidence by the Retail Study. explicitly states that in plan making, Local Planning Authorities need to allocate a range of sites to meet The convenience floorspace figure in Table 5 for their retail needs in full (para. 23). If sufficient town Spalding for 2021 is an error. It should be 1519sqm. centre or edge of centre sites cannot be identified, Paragraph 23 of the NPPF adds that 'if sufficient edge of other accessible locations that are well connected to the centre [or town centre] sites cannot be identified, [the town centre should be considered (own emphasis). LPA] should set policies for meeting the identified needs It is very clear that this site forms the most sustainable in other accessible locations that are well connected to site for retail development of the sites assessed in the the town centre. Policies 21 and 23 provide a flexible Retail Paper (March 2017). It is the closest suitable site framework within which convenience retail goods needs to the town centre. can be met over the plan period.

The site is an accessible previously developed site,

within Spalding's settlement boundary located 1.2 km from the town centre. In the absence of any suitable

sites within or on the edge of Spalding town centre as accepted by the Joint Strategic Planning Committee, this site would be appropriate for retail development in line

Change Table 5 Spalding convenience floorspace to

1519.

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with the sequential test, as set out in the NPPF (para. 24), and subject to it being demonstrated that it will not have an adverse impact on the vitality and viability of Spalding town centre (para, 26). We also consider that this site can be delivered with appropriate mitigation measures in place to ensure the development does not significantly impact upon residential amenity. The site forms part of a wider site which will also be developed for housing use.

Post Title: 6.3 Additional Retail Provision 2383 546 Respondent Number: Response Number Paragraph Number: Table/Figure: 23 Policy Number: Map Number: Site Allocation Number: Do you consider that this part of Do you consider that the Local Plan the Local Plan is is unsound because it is not: Positively Prepared **✓** Legally Compliant **v** Justified Soun **✓ ✓** Effective Prepared in accordance with Duty Consistent with to Cooperate national policy Compliant, Sound, **Duty to Cooperate**

✓

To articulate and present the justification for the alternative retail allocation put forward in the attached representations.

Comment Author:

Comment Content Draft Policy 23 identifies that 10,810 sgm (net) of additional comparison floorspace is required in Spalding by 2031, with approximately 5,400 sqm proposed to be allocated to site SHR010: Springfields Shopping Centre / Festival Gardens between 2016-2026 and later in the plan period after 2026, the outstanding 5,410 sqm provided in Spalding town-centre or an edge of centre location. Whilst we recognise the commitment to provide 5,410 sgm of comparison goods floorspace in Spalding town centre or on an edge of Centre site post 2026, we strongly object to the proposed allocation at Springfields Shopping Centre for an additional 5,410 sqm of comparison goods floorspace in the period up to 2026. We consider that the provision of additional retail floorspace at Springfields Shopping Centre on the viability and vitality of Spalding town centre as it will draw trade away from the town centre and will have a significant impact on the town centre's ability to attract new investment and enhance existing footfall. The proposed allocation at Springfields is contrary to the aims of the NPPF and fails to fully consider alternative options such as the proposed extension of the Holland Market and Winfrey Avenue Retail Park which is in an entirely more sequentially preferable location and has the potential to deliver significant benefits to the town centre and Spalding. In allocating land at Springfields rather than a more suitable location adjacent within and adjacent to the town centre, the Council is choosing to prioritise improving the retail offer of an out of centre (edge of town) retail destination with no policy status over the town centre, where retail development should be directed and focused (as per the Council's own Policy 22). We consider that the proposed allocation is not justified and other alternative options should be fully considered and promoted by the Council. On behalf of SREF we have previously put forward an alternative option at the Holland Market and Winfrey Avenue Retail Park which is outlined below. The edge-of-centre option The edge-of-centre option that SREF wishes to put forward as a suitable alternative retail allocation comprises the Holland Market and Winfrey Avenue Retail Parks including land to the north (Sir Halley Stewart playing field and the land west of Winfrey Avenue identified on the submitted Existing Site Plan Ref: 9986-16) to allow the expansion of the existing

retail park. As noted above, the existing retail park is well established and has an important role in the town's

Indigo Planning

Officer Comment:

Client

The Spalding Retail Paper 2017 provides an assessment of all the potential retail sites for comparison goods floorspace, and its ability to meet the short-medium term and longer term retail need. For a site to be allocated in the Local Plan it should be suitable, available and achievable. Based on the evidence provided to date, neither of the sites at Winfrey Avenue are available to meet the immediate short term need. A balanced and pragmatic approach to retail provision has been taken: Springfields is an established edge of settlement retail destination capable of delivering the immediate need, with a package of measures proposed that should strengthen trips with the town centre and generate additional footfall. The extension of the town centre boundary ensures that any requirement after outskirts of Spalding will have detrimental impact on the 2026 could be accommodated in the town centre to the west of Winfrey Avenue. This approach gives the landowners sufficient time to dispose of the land, plans to be put in place to re-locate the bus station and for developers to prepare a masterplan for the site. Land to the east of Winfrey Avenue is not considered to be available in the long term as the playing field is held in trust, and the trustees have not indicated that they wish to make the land available at any point. On that basis the site cannot be considered suitable, available or achievable.

Web Link

Officer Recommendation:

No change to the Local Plan is required.

explanation:

Participate in

Examination:

sound:

Proposed changes to

Why wish to participate

make compliant or

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retail provision. The retail park is well connected to the primary shopping area and makes a major contribution to footfall in the town, with the primary shopping area significantly benefitting from linked trips undertaken by visitors to the retail park. In addition, the retail parks are perfectly located in terms of accessibility by sustainable modes of transport which is unrivalled in Spalding. The bus station is located on Winfrey Avenue immediately to the north and adjacent to the existing retail park and Spalding railway station is located a short distance to the West. The immediately adjacent sites to the north of the existing retail park are the most suitable sites in Spalding for further retail development. As confirmed by the Spalding Retail Paper (July 2016), there are no other suitable or available sites within the primary shopping area. Furthermore, the sites are directly adjacent to the current town centre boundary and, in policy terms, they are the most sequentially preferable sites capable of accommodating the identified retail capacity. Given that they are adjacent to the existing Primary Shopping Area and Well served by public transport they are also the most sustainable. We have enclosed proposed site plans (Proposed Site Plan Phase 1 Ref: 998613 and Proposed Site Plan Ref: 9986-14) [provided by email] which demonstrate how a suitable site could be developed to meet the identified need. The first phase proposes a new terrace of retail units and a separate unit alongside comprising a total of 6,271 sqm (67,500sqft) of new retail floor-space alongside a drive-thru restaurant and pod unit (providing public conveniences). In terms of retail capacity, the South East Lincolnshire Town Centre and Retail Capacity Study (Dec 2013) identified a capacity of 10,810sqm up to 2031, however, a significant proportion of that (8,291 sgm) is not required to come forward before 2026 - ie for the next decade. Within the first phase of development, the proposed scheme could meet and exceed the capacity requirement of 2,508sgm up to 2021. Furthermore, the proposal would also secure a significant proportion of the 2026 requirement in the best and most suitable location for additional retail growth. We do not consider that there is any reason for the JSPC to identify other sites. Phase 2 of the scheme proposes a further 4,877sqm (52,500sqft) on land to the west of Winfrey Avenue. When combined with Phase 1, this would provide a total floor-space of 10,800sqm (116,250sqft). This effectively matches the identified retail capacity at 2031 and demonstrates that all the identified retail capacity for comparison goods floorspace within the plan period can be accommodated on the most suitable site that is very Well connected to the town centre and

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primary shopping area. Insofar as retail planning is not a precise matter and more or less floorspace might ultimately prove to be needed, considerable flexibility is available by virtue of the potential for additional mezzanine floorspace (ie they could amount to less than the 50% assumed above or more, up to almost a further 100%). The potential scheme also offers the opportunity to enhance the links between the retail parks and the Primary Shopping Area through public realm / pedestrianisation improvements and potential remodelling of units backing onto Swan Street. Sir Halley Stewart Playing Field The Sir Halley Stewart playing field is the subject of a declaration of trust requiring it to be used for the benefit of the inhabitants of Spalding. However, the matters related to the charitable status of the site were addressed by the previous scheme for a supermarket on the site and a similar agreement could be reached to secure the re-provision of enhanced and more publicly accessible sports facilities elsewhere. The playing field has been almost solely used by Spalding United Football Club since its establishment in 1921 and its access by the public is extremely limited. In reproviding sports/recreation facilities elsewhere in Spalding, the true intentions of Sir Halley Stewart could be realised by ensuring that these are genuinely accessible for public use. Land to the West of Winfrey Avenue (SHR001) The Spalding Retail Paper (July 2016) assessed the land to the West of Winfrey Avenue and the JSPC Considered that the site Was Suitable for retail development because of it being adjacent to the town centre boundary; consistent with the character of the area and the existing retail park; and accessible. The committee concluded, however, that the requirement to relocate the bus station and secure agreement from multiple owners meant that the site was unlikely to be available within the plan period and was only likely to be capable of accommodating additional growth from 2031 onwards. Despite this conclusion, we believe that allowing Phase 1 of the proposed SREF scheme to come forward would encourage earlier delivery of the water tower site. The development of Phase 1 could enable the relocation of the bus station and would encourage further retail development to be delivered once land ownership issues have been resolved. Additional benefits The provision of additional retail development at the site would result in a number of benefits for Spalding, local residents and stakeholders. Importantly, it would increase activity and footfall in the Winfrey Avenue and Swan Street areas. Given the site's proximity, this would not only strengthen the town centre but it would facilitate its future growth in

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attracting new and competing retailers. The scheme would also result in the relocation and improvement of the bus station to a more appropriate and accessible location (ie to the north of Swan Street), closer to the town centre and primary shopping area. Furthermore, significant public realm improvements would be secured as part of the scheme, further enhancing connections with the town centre. As part of these public realm enhancements, it may also be possible to pedestrianise the southern part of Winfrey Avenue to again encourage more linked trips with the town centre and this should be fully explored as part of a comprehensive masterplan for the site should the Council decide to allocate it for retail use. SREF is keen to work with the JSPC and officers to ensure major investment in the town centre takes place, resulting in the delivery of substantial benefits to Spalding as a whole. We consider that the Council's decision to allocate an alternative, outof-centre Site at Springfields Shopping Centre will result in a significant lost opportunity for Spalding. The location of retail floor-space in an out-of-centre location would limit any potential for new retail floor-space to be provided in the town centre as the commercial attraction of doing so would be significantly diminished.